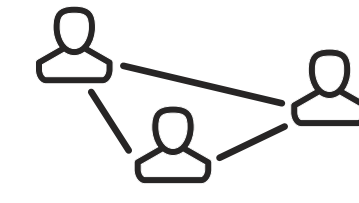


# STAKEHOLDER MAP



1. Brainstorm stakeholders: Write one stakeholder per Post-It note. Who are the people, organizations, companies, etc. who have a stake in your focus area? Who is involved in executing the effort? Who benefits from the effort? Who can make the effort fail if they don't cooperate?
2. Put the most important stakeholder(s) at the center of the map, with less important or influential stakeholders further out from the center.

## WHO ARE THE STAKEHOLDERS?

*Least Important Stakeholders*

*Most Important Stakeholders*